



भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE

AGRO FOOD DELEGATION TO SAUDI AND UAE

MAY 19-24, 2024

“Coinciding with Saudi Food 2024”



Unlocking Growth Opportunities in the Gulf Region

SUPPORTING PARTNERS :



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OVERVIEW :

Join us for an exclusive delegation visit the Saudi Arabia, and the United Arab Emirates. Organized for CEOs and industry leaders in the Agri-Food sector, this delegation offers a unique opportunity to explore investment opportunities, forge partnerships, and expand market presence in one of the world's fastest-growing regions.

With high per capita food consumption and major trading and financial centre, the United Arab Emirates is the most promising center of agro trade in the GCC region. The food market size is expected to grow with a CAGR of 4.34% during the forecast period of 2023-2028. Furthermore, Ras Al Khaimah (RAK) is a booming eco-friendly business zone, emerging as top destination of Indian companies, making a lucrative market for Indian food and agriculture businesses. UAE is India's largest export destination and trading partner.

On the other hand, Saudi Arabia's food manufacturing and processing sector is on the rise, due to population growth, increased incomes, globalising economy, government support, changing lifestyles, and international partnerships. The food sector in KSA is set to grow at an impressive rate of 11.37%. Saudi Arabia and India have a significant trading relationship, with Saudi Arabia as India's second-largest trading partner and India as Saudi Arabia's fourth-largest trading partner. India is also the largest food sourcing country for Saudi. KSA is also now focussing on agriculture, and for which India makes best country for providing inputs, technologies and expertise.

This collaborative initiative between India and KSA promises a bright future for the agri-food industry of India. Recognizing the substantial potential for growth in the agro and food sectors in UAE and KSA, ICFA, in partnership with SCISP, Saudi Chamber, RAK Authority and Dubai Business Forum, is organizing a trade delegation to Dubai and Ras-Al-Khaimah (UAE), Riyadh and Jeddah (Saudi) from May 19-24, 2024. ICFA and its partners are jointly hosting a business conference on Food and Agri Sector in and in Jeddah, Riyadh, Dubai, Rakez.

While Riyadh is the seat of Government and many companies, banks and institutions are located, but Jeddah headquarters largest number of agri and food companies in Saudi Arabia. In UAE, while Dubai is the business hub and financial capital, the Ras-AL-Khaimah is the fastest growing province, attracting 3000+ Indian companies every year.

KEY OBJECTIVES :

- ❖ Facilitating investment opportunities in the Agri-Food sector across the GCC countries with focus on UAE and KSA.
- ❖ Providing insights into market dynamics, consumer preferences, business opportunities, Government support and regulatory requirements for entering these markets.
- ❖ Facilitating business linkages and strategic partnerships with local businesses, government officials, and industry stakeholders.
- ❖ Providing opportunities to showcasing products, innovations, and capabilities in food products, processing, and distribution and exports.
- ❖ Providing direct meeting and interaction opportunities with the industry CEOs, trade and businesses, Government officials and services providers
- ❖ Providing Indian companies opportunities to explore trade and business opportunities, investment and collaborations, and market exposure for doing business or exports

WHY PARTICIPATE?



- ❖ **Gain Access to High-Growth Markets:** The GCC countries offer a lucrative market for Agri-Food products and services, driven by rapid population growth, rising incomes, and changing dietary preferences.
- ❖ **Network with Industry Leaders:** Connect with CEOs, government officials, industry associations, and potential business partners through exclusive networking events, roundtable discussions, and site visits.
- ❖ **Showcase Your Expertise:** Showcase your company's expertise, innovations, and capabilities in food production, processing, packaging, and distribution to a targeted audience of industry professionals.
- ❖ **Explore Investment Opportunities:** Identify strategic investment opportunities in areas such as food production, agro-processing, cold chain logistics, retail, and food technology.
- ❖ **Stay Ahead of the Competition:** Stay ahead of the competition by gaining insights into emerging trends, market opportunities, and regulatory developments in the Agri-Food sector in the GCC region.



DELEGATE BENEFITS

- ❖ **Customized Itinerary:** Tailored itinerary with country-specific meetings, site visits, roundtable discussions, and networking events based on the interests and objectives of the delegation members.
- ❖ **Expert Guidance:** Expert guidance and support from experienced professionals with in-depth knowledge of the GCC market, regulatory landscape, and business culture.
- ❖ **Business Matching:** Business matching sessions facilitated by local chambers of commerce, trade associations, and investment promotion agencies to connect CEOs with potential partners and investors.
- ❖ **Market Intelligence:** Access to market intelligence reports, sector-specific insights, and industry analysis to help delegates make informed decisions and strategic investments in the UAE and KSA.
- ❖ **Direct meeting with top Government officials** to understand and negotiate Government schemes and support programs for investment and business entry.

JOIN US :

Don't miss this exclusive opportunity to explore growth opportunities, forge partnerships, and expand market presence in the dynamic Agri-Food sector of the GCC countries, with particular focus on Saudi and UAE. Contact us today to reserve your spot and unlock the potential of the Gulf region

OVERVIEW :

May 19 Sunday: Depart Delhi. Arrival In Jeddah

- ❖ Pick-up from the airport and transfer to hotel.
- ❖ Overnight stay in Jeddah Hilton or similar
- ❖ Introductory seminar on how to conduct business in UAE, Introduction of the Business Delegation participants, explanation of the objectives of the mission.
- ❖ Internal Networking Dinner (Standard Buffet Style).

May 20 Monday :

- ❖ Half day business seminar on India- Saudi Arabia Agro Food Business, jointly with Jeddah Chamber of Commerce & Industry
- ❖ Site Inspection of Prominent Food & Agro Companies
- ❖ CEOs interaction and one to one business meetings
- ❖ Courtesy Meeting With Consul General of India In Jeddah
- ❖ City tour, Dinner & Overnight In Jeddah

May 21 Tuesday :

- ❖ Morning check out and transfer to Airport for flight to Riyadh
- ❖ Arrival in Riyadh and transfer to hotel Hilton or similar
- ❖ Half day business seminar on India- Saudi Arabia Agro Food Business, jointly with SCISP, supported by Riyadh Chamber of Commerce
- ❖ Site Inspection of Prominent Food & Agro Companies
- ❖ CEOs interaction and one to one business meetings
- ❖ City tour, Dinner & Overnight in Riyadh

May 22 Wednesday :

- ❖ Morning visit to Saudi Food 2024
- ❖ Session on India – Saudi Food Business
- ❖ Visit to exhibition and lunch at exhibition
- ❖ Return to hotel in the evening
- ❖ Courtesy Meeting With Ambassador of India to Saudi
- ❖ Dinner & Overnight in Riyadh

May 23 Thursday :

- ❖ Morning check out and transfer to Airport for flight to Dubai
- ❖ Arrival in Dubai and visit to Ras-Al-Khaimah by coach
- ❖ Business meetings at RAKEZ and RAK Chamber of Commerce
- ❖ Lunch
- ❖ Visit to sites and facilities
- ❖ Evening Return Back To Dubai
- ❖ Dinner & Overnight in Hyatt hotel or similar in Dubai

May 24 Friday :

- ❖ Meetings in Dubai by the Business Chamber and Authorities
- ❖ Lunch
- ❖ Visit to food market and production farm
- ❖ Evening Cruise or free to explore Dubai
- ❖ Night Stay at Dubai or free to return back to India

COST AND FACILITIES :

JEDDAH ALONE = INR 1.40 LAC FOR DOUBLE SHARING AND INR 1.60 LAC FOR SINGLE SHARING

JEDDAH + RIYADH = INR 1.80 LAC FOR DOUBLE SHARING AND INR 2.10 LAC FOR SINGLE SHARING

JEDDAH + RIYADH + UAE = INR 2.25 LAC FOR DOUBLE SHARING AND INR 2.75 LAC FOR SINGLE SHARING

To know more, please contact

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